



Marui Department Stores House-brand hosiery line. The product is positioned as a fashion accessory that can be mixed and matched. Presenting the garment in a clear wrapper makes it a primary feature of the package and aids in the selection process. The total statement reflects simple elegance and high quality. The visual impact of the displayed product line is

The product is neatly folded to form a two-toned stripe, which plays into the tastefully colored stripe pattern of the package. The package serves as a visual

Scale: 85%





